

Braking News!

Keeping Your Mind in Tip-Top Shape...Not Just Your Car!

This free issue of Braking News is being sent to you from your friends at **WILLOUGHBY HILLS AUTO REPAIR**. Thank you for being a valued customer!

The "You Complete Me" Special

- * Oil, Lube & Filter Change
- * Complete Brake Inspection
- * Tire Rotation & Air Pressure Check
- * Inspect Belts & Hoses
- * Inspect Under Vehicle, Suspension & Exhaust
- * Check For Leaks of Oil, Transmission, Power Steering & Coolant
- * Inspect Condition of Battery
- * Inspect Charging System
- * Inspect All Safety Lights and Wiper Blades
- * Check Anti-Freeze for Proper Levels
- * Check For Tune-Up



*All
for Only
\$34.98*

Must Present Coupon ~ Expires 2/29/12

How Would You Like to Get Your Car Fixed ... FOR LIFE???

See inside...



Tires at Cost

Get a **\$40 instant rebate** with purchase of Enhanced Install Package (includes alignment & road hazard)



Expires 2/29/2012

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Is Your Sweetheart Not Really the Flowers-and-Candy Type?

If your honey gets all gooey for more practical gifts, our Car Care Club is the way to go!



It INCLUDES a year of oil changes and so much more. Now THAT says "I LOVE YOU!"

**Hours Monday - Friday
7:30am – 5:30pm**



**Willoughby Hills
Auto Repair**

● (440) 220-4889

February Events

Feb 2: Groundhog Day
Feb 5: SuperBowl Sunday
Feb 14: Valentine's Day
Feb 20: Presidents' Day
Feb 21: Mardi Gras
Feb 22: Ash Wednesday
Feb 26: Daytona 500
Feb 29: Leap Day

The Funny Bone

An elephant is drinking out of a river when he spots a turtle asleep on a log. The elephant ambles over and kicks the unsuspecting turtle across the river.

“Why did you do that?” asks a passing giraffe.

“Because I recognized it was the same turtle that took a nip out of my trunk 47 years ago.”

“Wow! What a memory!” says the giraffe.

“Yep,” says the elephant, “Turtle recall.”

Lonely People Don't Sleep As Well

When Elvis crooned, “Are you lonesome tonight?” he probably wasn't thinking about sleep. But a recent study suggests that people who feel lonely don't sleep as soundly as other people, and it doesn't make a whole lot of difference whether they're sharing their bed with someone or not.

The University of Chicago



scientists studied 95 adults between the ages of 19 and 84 who live in a farming town in South Dakota. Three out of four were married. The researchers asked their subjects to strap on a wristwatch-like device called an actigraph, which records movements, for a week. When wearers are still, scientists can be pretty sure they're sound asleep. In both the married and unmarried participants, researchers found a link between loneliness and tossing and turning. So if your spouse says they tossed and turned all night, they may just need a BIG HUG!

Have a Question About Your Car?

Just give us a call! We always enjoy hearing from our valued customers.

Whether you have a question about vehicle maintenance, a repair question, or just want to call to say Hello, we'd love to hear from you.

Feel free to give us a call at **(440) 220-4889**

And the Winner Is...



Congratulations to Mark R. who won an Amazon Kindle for our 4th quarter referral contest 2011. We truly appreciate your referrals. Thank you for your continued support!

Our first quarter referral prize is a **32" Sharp LCD TV!**
... Pass out those yellow referral cards and tell your friends to mention your name when they stop in!

**BUY YOUR TIRES AT COST
- NO GIMMICK -
- NO CATCH -**

Not all Auto Repair Facilities are the same. Yes, they all fix cars, though how your car gets from not working properly to reliable again, and your experience with our store is what makes Willoughby Hills Auto Repair very different from other auto repair facilities.

Check out wh tiresatcost.com
to learn more!

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Checking Tire Pressure Helps & Maybe You've Got Tired Tires

Tires leak naturally and need the occasional check. Figuratively speaking, under-inflated tires suck up gasoline. Under- or overinflated tires wear out sooner, and deliver the same emergency maneuver handling as marshmallows. You probably aren't going to check tire pressures monthly, but how about twice a year?

Furthermore, front and rear tires wear differently and should be rotated to even that wear. Your owner's manual will have a

Tires at Cost

**Get a \$40 instant
rebate with
purchase of
Enhanced Install
Package (includes
alignment & road
hazard)**



Expires 2/29/2012

You Are The BEST!

Thank you to all of our amazing clients that have referred us business time after time. Our business depends on the positive comments and referrals from people just like you. Every month we take a moment to thank the client that has sent us the greatest number of referrals over the past month!

Brittany Hoose

recommendation on both pressure and rotation periods.

Tires wear out, but they also time out. It all depends on heat, cold, sunlight and ozone conditions. There's little argument that after seven years those black donuts under your car are dried and better off holding down a farmer's tarp than carrying your family around. If you're not sure how old your tires are, we can read the date code stamped into the sidewall.

Article compiled from MSN Autos



Want to Win???

**Make sure to call in with the answer
to the trivia question to WIN!**

(Hint: the answer's in this month's newsletter!)

Bittersweet Chocolate Cake

- 8 oz bittersweet or semisweet chocolate (at least 70% cocoa), coarsely chopped
- 6 tablespoons unsalted butter (3/4 stick)
- 2/3 cup all-purpose flour
- 1/2 teaspoon baking powder
- 1/4 teaspoon salt
- 2 large eggs
- 2 teaspoons vanilla extract
- 1/2 cup sugar
- 1 to 2 teaspoons cocoa powder

Preheat oven to 350° F. Rub the inside of an 8-inch cake pan or springform pan with butter. Swirl flour around to coat the pan, then tap out the excess.

Combine the chocolate and butter in the top of a double boiler over simmering water. Stir occasionally until the chocolate is melted. Set aside to cool.

Meanwhile, sift the flour, baking powder, and salt into a bowl. Whisk together and set aside. Combine the eggs and vanilla extract in a large bowl, then whisk until foamy. Add the sugar and whisk about 1 minute or until light and frothy. Blend in the chocolate mixture. Add the flour mixture in 2 batches, whisking to blend completely each time.

Pour the batter into the prepared pan. Bake 22 to 25 minutes or until a skewer inserted 1 inch from the edge comes out clean. (When the skewer is inserted in the center, a bit of moist batter should cling to it.) Cool the cake on a rack for 10 minutes, then invert onto a plate.

Invert back onto rack so the shiny side is up. Cool the cake completely before sliding it onto a serving plate. Sift the cocoa over the top.

Thanks for the Kind Words

Great service with
honesty, professional
attitude and
reasonable price.

- Sam Vaghela

Client of the Month

Each month, we are thrilled to select one special client who has touched our hearts and brought a smile to all of us. Thank you to this month's Client of the Month! Thank you for your support of our business and we look forward to seeing you soon!

This month's
Client of the Month is

Don Gorjup



What are Your Roses and Carnations Saying?

Rose (Pink) - Perfect Happiness, Please Believe Me

Rose (Red) - Love, I Love You

Rose (Tea) - I'll Remember Always

Rose (White) - Innocence and Purity, You're Heavenly

Rose (White and Red Mixed) - Unity

Rosebud (Red) - Pure and Lovely

Carnation (Pink) - I'll Never Forget You










Carnation (Red) - My Heart Aches for You, Admiration

Carnation (Striped) - Wish I Could Be With You

Carnation (White) - Sweet and Lovely, Innocence, Pure Love



Join Our EXCLUSIVE Car Care Club and Save Money!

	4 FREE	Oil Changes
	2 FREE	Tire Rotation, Brake and Suspension Inspection
	FREE	Towing (up to \$50.00)
	BUY ONE	Wiper Blade, Get One Free
	\$25 OFF	Repairs Over \$100
	\$40 OFF	Any Front or Rear Brake Service
	\$25 OFF	Computerized Four Wheel Alignment
	\$20 OFF	Any Flush Service ♦Transmission ♦Fuel Injection ♦Brake ♦Coolant ♦Steering
	FREE	Road Hazard Package with Purchase of Four Select Tires

This is our exclusive CAR CARE CLUB card. You get all this for only \$119! That's less than the price of the 4 oil changes that are included in the membership! Many of our customers are already members, why not you?

Visit whcarcareclub.com to learn more!

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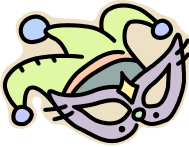


It INCLUDES a year of oil changes and so much more. Now THAT says "I LOVE YOU!"

Mardi Gras Puzzler

BEADS
CANAL
CELEBRATE
DANCE
ENJOY
FLOATS
GREEN
JESTER
KING CAKE
LENT
MARDI
ORLEANS
PARADES
PARTY
PURPLE
TUESDAY

ASH
EAT
FAT
GOLD
GRAS
MASK



R P O E E A R O R M L
K I N G C A K E N E R
A S H F E N T O E S C
O A P B L S A Y E A A
E C U U E O Y D R R N
N I R J B A A T G G A
J D P N R R D T R G L
O R L E A N S S S A E
Y A E P T N E L S Y P
E M F A E H U G O L D
D K S A M E T A F A F

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**We ARE the
HOME OF THE FREE
LOANER VEHICLE!**

Because we care!

See whfreeloaner.com to
learn more...



The Cake Has a Baby in it???

Must be a King Cake!

A favorite Mardi Gras tradition is the King Cake! It comes in a number of styles. The most simple, said to be the most traditional, is a ring of twisted bread similar to that used in brioche topped with icing or sugar, usually colored purple, green, and gold (the traditional Mardi Gras colors) with food coloring. They are traditionally deep-fat-fried as a doughnut would be, and there are many variants, some in more recent years featuring a filling - the most common being cream cheese, praline, cinnamon, or strawberry. A so-called "Zulu King Cake" has chocolate icing with a coconut filing, because the Krewe of Zulu parade's most celebrated throw is a coconut.



And the special surprise in the cake is a small plastic baby! You'll have a lucky and prosperous year if you get the slice with the baby in it. But all that luck comes with an obligation ... you have to provide next year's King Cake!



Do You Want To Win Our GRAND PRIZE?

*Take the trivia challenge and
you just might win!*

Every month, look for the new trivia question. If you are one of the first 15 people to call us with the right answer you will be eligible to win the prize. Your name will be entered into the monthly drawing.

**The winner will receive this
month's GRAND PRIZE ... a
\$25 Gas Card!**

**Last Month's Winner:
Marilyn Wilk**

Here is this month's trivia question:

A red rose for your sweetheart means?

- A. Happiness
- B. Love
- C. Innocence
- D. Unity

**Call right now with your answer
to (440) 220-4889!**

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NEVER pay for the same repair again!
Why wouldn't we offer a warranty for life if we're
using the best parts and providing the best service
ANYWHERE?

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all about!



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*We know you are BUSY!
We know getting your car fixed is
INCONVENIENT!
We know you have places to GO!
So that's why we make it easy for you to
KEEP GOING
with our FREE LOANER VEHICLE!*

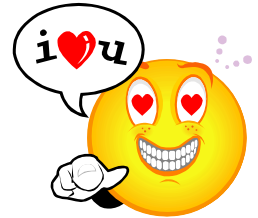
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The Funny Bone



Let's Party!!

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R	P	O	E	E	A	R	O	R	M	L
K	I	N	G	C	A	K	E	N	E	R
A	S	H	F	E	N	T	O	E	S	C
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E	M	F	A	E	H	U	G	O	L	D
D	K	S	A	M	E	T	A	F	A	F

“We are all a little weird and life's a little weird, and when we find someone whose weirdness is compatible with ours, we join up with them and fall in mutual weirdness and call it love.”

-Dr. Seuss

The World's Greatest Weatherman

Don't forget to watch for a celebrity on February 2nd! He weighs in at a svelte and furry 15 pounds, thrives on dog food and ice cream and has a climate-controlled home at the Punxsutawney Library when he's not working his 1 day per year at Gobbler's Knob in a heated burrow underneath a simulated tree stump on stage before being pulled out at 7:25 a.m. to make his annual prediction.

Did I mention he's a groundhog???



And don't forget to call him by his full name:

“Punxsutawney Phil, Seer of Seers, Sage of Sages, Prognosticator of Prognosticators, and Weather Prophet Extraordinary”!

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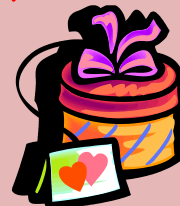
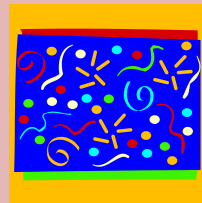
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Happy Valentine's Day

Happy Valentine's Day!!



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